

Contract: Content Creator

Creatorade contracts local content creators to make digital videos on TikTok, Facebook, and Instagram. We give you resources and sell local ads so you can keep making great content.

What You Will Do:

- Produce 4-10 top-notch, locally relevant short-form videos or pictures per day and post them to Facebook, Instagram, Tiktok, or Youtube. Make them informative, entertaining, and optimized for each platform while incorporating sponsor integrations.
- Create content for other mediums, like newsletters or podcasts.
- Your brand is yours whether you continue to contract with Creatorade or not!
- Follow Creatorade content guidelines.
- Get to 5000 net followers within three months of contract.

What You Will Have Access To:

- Content experts who will help you develop a killer content strategy that speaks directly to your target audience.
- A sales and marketing team to integrate sponsors and advertisers into your content.
- Resources that will help you stay up to date with industry trends and keep your content fresh, relevant, and ahead of the curve.
- A team of other creators to collaborate with in your community.
- Content calendar and post scheduling software.
- The equipment you need to produce great content.
- Help with accounting, taxes, and any external benefit setup.

Qualifications:

- Content Maestro: Proven experience as a Content Creator with an impressive portfolio.
- Local Champion: Boast a dedicated local audience who loves your work!
- Tech-Savvy Superstar: Proficient in video editing software and social media management tools.

- **Wordsmith Extraordinaire:** Excellent communication skills, adapting your tone to captivate different platforms and audiences.
- **Social Media Sensei:** Master social media platforms, algorithms, and best practices for maximum reach and engagement.
- **Idea Dynamo:** Bursting with fresh ideas that captivate and inspire.
- **Deadline Hawk:** Attention to detail and thriving in a fast-paced environment.
- **Analytics Aficionado:** Basic knowledge of analytics tools to track and report on content performance.